

NAYI 2022 Sponsor Incentives



CORNHUSKER



SOWER



COTTONWOOD



GOLDENROD



MEADOWLARK



LITTLE BLUE STEM

SPONSORSHIP BENEFITS

\$10,000+

\$9,999-7,500

\$7,499-5,000

\$4,999-3,000

\$2,999-1,000

\$999-100

Logo placement throughout NAYI materials including NAYI Yearbook	✓	✓	✓	✓	✓	Name listed, no logo
NAYI Career Fair booth space	✓	✓	✓	✓	As space allows on a first come, first served basis	
Sponsorship acknowledgement on NAYI social media accounts	✓	✓	✓	✓		
Speaking time slot at NAYI	45 minutes	30 minutes	15 minutes			
NAYI State Dinner tickets	4 VIP (reserved seat) tickets	4 tickets	2 tickets			
NAYI State Dinner recognition	Announcement of guest/company name and award presentation	Announcement of guest/company name	Announcement of guest/company name			
Availability to distribute company promotional piece to all delegates	✓	✓				
Ability for sponsor to share a special message for delegates on NAYI social media accounts	✓	✓				
Special video thank you message from NAYI delegates to be featured on NAYI SM accounts	✓					