

# NAYI 2023 Sponsor Incentives



CORNHUSKER



SOWER



COTTONWOOD



GOLDENROD



MEADOWLARK



LITTLE BLUE STEM

## SPONSORSHIP BENEFITS

\$10,000+

\$9,999-7,500

\$7,499-5,000

\$4,999-3,000

\$2,999-1,000

\$999-100

|  |   |                                    |                              |   |   |                      |
|--|---|------------------------------------|------------------------------|---|---|----------------------|
| Logo placement throughout NAYI materials including NAYI Yearbook and website               | ✓   | ✓                                  | ✓                            | ✓ | ✓   | Name listed, no logo |
| Booth space at NAYI career fair  | ✓   | ✓                                  | ✓                            | ✓ | As space allows on a first come, first served basis |                      |
| Sponsorship acknowledgement on NAYI social media accounts                                  | ✓   | ✓                                  | ✓                            | ✓ |   |                      |
| Speaking time slot at NAYI   | 30 minutes  | 20 minutes                         | 10 minutes                   |   |   |                      |
| NAYI State Dinner tickets  | 4 VIP (reserved seat) tickets                             | 2 tickets                          | 1 ticket                     |   |   |                      |
| NAYI State Dinner recognition  | Announcement of guest/company name and award presentation | Announcement of guest/company name | Announcement of company name |   |   |                      |
| Availability to distribute company promotional piece to all delegates                      | ✓   | ✓                                  |                              |   |   |                      |
| Ability for sponsor to share a special message for delegates on NAYI social media accounts | ✓   |                                    |                              |   |   |                      |