

Specialty Crop Block Grant Program - Outcome Measures

Form 1.6.1.1. (08.2021)

State of California

California Department of Food and Agriculture

Office of Grants Administration

Proposal Identification Number (PIN)

Select at least one of the seven outcome measures and at least one indicator for each selected outcome. Complete the fillable text fields for the indicator(s) selected. (Note: If there are multiple sub-indicators under the selected indicator, applicants must enter a value for at least one.) Within the Description section, describe the data collection methods for the outcome(s) and indicator(s) selected. Applicants may delete or leave blank any outcomes not applicable to their proposal. Outcome measures and the associated indicators were developed by the U.S. Department of Agriculture and the Office of Management and Budget and cannot be altered or amended in any way. Altering the language of the outcomes or indicators or providing responses in a format other than that described in the document will result in disqualification of a proposal.

Outcome 1: Increasing Consumption and Consumer Purchasing of Specialty Crops

Indicator 1.1: Total number of consumers who gained knowledge about specialty crops [Enter number](#).

1.1a Adults: [Enter number](#).

1.1b Children: [Enter number](#).

Indicator 1.2: Total number of consumers who consumed more specialty crops [Enter number](#).

1.2a Adults: [Enter number](#).

1.2b Children: [Enter number](#).

Indicator 1.3: Number of additional specialty crop customers counted [Enter number](#).

Indicator 1.4: Number of additional business transactions executed [Enter number](#).

Indicator 1.5: Increased sales measured in:

1.5a Dollars \$[Enter dollar amount](#).

1.5b Percent change [Enter number](#).

1.5c Combination of volume and average price as a result of enhanced marketing activities [Enter number](#).

Description of data collection methods: [Enter a description of the data collection methods that will be used to demonstrate progress toward achieving the Indicator.](#)

Outcome 2: Increasing Access to Specialty Crops and Expanding Specialty Crop Production and Distribution

Indicator 2.1: Number of stakeholders that gained technical knowledge about producing, preparing, procuring, and/or accessing specialty crops [Enter number](#).

Indicator 2.2: Number of stakeholders that reported producing, preparing, procuring, and/or accessing more specialty crops [Enter number](#).

Indicator 2.3: Total number of market access points for specialty crops developed or expanded [Enter number](#). Of those:

2.3a Number of new online portals created to sell specialty crops [Enter number](#).

2.3b Number with expanded seasonal availability [Enter number](#).

2.3c Number of existing market access points that expanded specialty crop offerings [Enter number](#).

2.3d Number of new market access points that established specialty crop offerings [Enter number](#).

<input type="checkbox"/> Indicator 2.4: Number of stakeholders that gained knowledge about more efficient and effective distribution systems Enter number .
<input type="checkbox"/> Indicator 2.5: Number of stakeholders that adopted best practices or new technologies to improve distribution systems Enter number .
<input type="checkbox"/> Indicator 2.6: Total number of partnerships established between producers, distributors, and/or other relevant intermediaries related to distribution systems Enter number . Of those established: 2.6a Number formalized with written agreements (i.e. MOU's, signed contracts, etc.) Enter number . 2.6b Number of partnerships with underserved organizations Enter number .
<input type="checkbox"/> Indicator 2.7: Total number of new/improved distribution systems developed Enter number . Of those, the number that: 2.7a Stemmed from new partnerships Enter number . 2.7b Increased efficiency Enter number . 2.7c Reduced costs Enter number . 2.7d Increased specialty crop grower participation Enter number . 2.7e Expanded customer reach Enter number . 2.7f Increased online presence Enter number .
<input type="checkbox"/> Indicator 2.8: Number of specialty crop-related jobs: 2.8a Created Enter number . 2.8b Maintained Enter number .
<input type="checkbox"/> Indicator 2.9: Total number of new individuals who went into specialty crop production as a result of marketing Enter number . Of those, the number who are: 2.9a Beginning farmers or ranchers Enter number . 2.9b Socially disadvantaged farmers or ranchers Enter number .
<input type="checkbox"/> Indicator 2.10: Number of market access points that reported increased: 2.10a Revenue Enter number . 2.10b Sales Enter number . 2.10c Cost-savings Enter number .
Description of data collection methods: Enter a description of the data collection methods that will be used to demonstrate progress toward achieving the selected Indicator(s) and Subindicator(s).

<input type="checkbox"/> Outcome 3: Increase Food Safety Knowledge and Processes
<input type="checkbox"/> Indicator 3.1: Number of stakeholders that gained knowledge about prevention, detection, control, and/or intervention food safety practices, including relevant regulations (to improve their ability to comply with the Food Safety Modernization Act (FSMA) and/or meet the standards for aligned third party food safety audits such as Harmonized GAP/GHP) Enter number .
<input type="checkbox"/> Indicator 3.2: Number of stakeholders that: 3.2a Established a food safety plan Enter number . 3.2b Revised or updated their food safety plan Enter number .
<input type="checkbox"/> Indicator 3.3: Number of specialty crop stakeholders who implemented new/improved prevention, detection, control, and intervention practices, tools, or technologies to mitigate food safety risks (to improve their ability to comply with the Food Safety Modernization Act (FSMA) and/or meet the standards for aligned third party food safety audits such as Harmonized GAP/GHP) Enter number .

<input type="checkbox"/> Indicator 3.4: Number of prevention, detection, control, or intervention practices developed or enhanced to mitigate food safety risks Enter number .
<input type="checkbox"/> Indicator 3.5: Number of stakeholders that used grant funds to: 3.5a Purchase Enter number . 3.5b Upgrade food safety equipment Enter number .
Description of data collection methods: Enter a description of the data collection methods that will be used to demonstrate progress toward achieving the selected Indicator(s) and Subindicator(s) .

<input type="checkbox"/> Outcome 4: Improve Pest and Disease Control Processes
<input type="checkbox"/> Indicator 4.1: Number of stakeholders that gained knowledge about science-based tools to combat pests and diseases Enter number .
<input type="checkbox"/> Indicator 4.2: Number of stakeholders that adopted pest and disease control best practices, technologies, or innovations Enter number .
<input type="checkbox"/> Indicator 4.3: Number of stakeholders trained in early detection and rapid response practices to combat pests and diseases Enter number . Of those: 4.3a The number of additional acres managed using integrated pest management Enter number .
<input type="checkbox"/> Indicator 4.4: Number of stakeholders that implemented new diagnostic systems, methods, or technologies for analyzing specialty crop pests and diseases Enter number .
<input type="checkbox"/> Indicator 4.5: Total number of producers/processors that enhanced or maintained pest and disease control practices Enter number . Of those, the number that reported: 4.5a Reduction in product lost to pest and diseases Enter number . 4.5b Improved crop quality Enter number . 4.5c Reduction in labor costs Enter number . 4.5d Reduction in pesticide use Enter number .
<input type="checkbox"/> Indicator 4.5: Number of producers/processors improving the efficiency of pest and disease control diagnostics and response testing, as reported by: 4.6a Improving speed Enter number . 4.6b Improving reliability Enter number . 4.6c Expanding capability Enter number . 4.6d Increasing testing (i.e. survey work for pests) Enter number .
Description of data collection methods: Enter a description of the data collection methods that will be used to demonstrate progress toward achieving the selected Indicator(s) and Subindicator(s) .

<input type="checkbox"/> Outcome 5: Develop New Seed Varieties and Specialty Crops
<input type="checkbox"/> Indicator 5.1: Number of cultivar and/or variety trials conducted Enter number . Of those: 5.1a The number that advanced to further stages of development Enter number .
<input type="checkbox"/> Indicator 5.2: Number of cultivars and/or seed varieties developed Enter number .
<input type="checkbox"/> Indicator 5.3: Number of cultivars and/or seed varieties released Enter number .
<input type="checkbox"/> Indicator 5.4: Number of growers adopting new cultivars and/or varieties Enter number .
<input type="checkbox"/> Indicator 5.5: Number of acres planted with new cultivars and/or varieties Enter number .

Description of data collection methods: Enter a description of the data collection methods that will be used to demonstrate progress toward achieving the selected Indicator(s).

Outcome 6: Expand Specialty Crop Research and Development

Indicator 6.1: Number of research goals accomplished [Enter number](#).

Indicator 6.2: For research conclusions, the number that:

6.2a Yielded findings that supported continued research [Enter number](#).

6.2b Yielded findings that led to completion of study [Enter number](#).

6.2c Yielded findings that allow for implementation of new practice, process, or technology [Enter number](#).

Indicator 6.3: Number of industry representatives and other stakeholders who engaged with research results [Enter number](#).

Indicator 6.4: Total number of research outputs published to industry publications and/or academic journals [Enter number](#). For each published research output, the:

6.4a Number of views/reads of published research/data [Enter number](#).

6.4b Number of citations counted [Enter number](#).

Description of data collection methods: Enter a description of the data collection methods that will be used to demonstrate progress toward achieving the selected Indicator(s).

Outcome 7: Improve Environmental Sustainability of Specialty Crops

Indicator 7.1: Number of stakeholders that gained knowledge about environmental sustainability best practices, tools, or technologies [Enter number](#).

Indicator 7.2: Number of stakeholders reported with an intent to adopt environmental sustainability best practices, tools, or technologies [Enter number](#).

Indicator 7.3: Number of producers that adopted environmental best practices or tools [Enter number](#).

Indicator 7.4: Number of new tools/technologies developed or enhanced to improve sustainability/ conservation or other environmental outcomes [Enter number](#).

Indicator 7.5: Number of additional acres managed with sustainable practices, tools, or technologies that focused on:

7.5a Water quality/conservation [Enter number](#).

7.5b Soil health [Enter number](#).

7.5c Biodiversity [Enter number](#).

7.5d Reduction in energy use [Enter number](#).

7.5e Other positive environmental outcomes (optional) [Enter number](#).

Indicator 7.6: Number of additional acres established and maintained for the mutual benefit of pollinators/specialty crops [Enter number](#).

Description of data collection methods: Enter a description of the data collection methods that will be used to demonstrate progress toward achieving the selected Indicator(s).